



CEO ACADEMY

*Be the Best CEO You Can Be
Grow Your Business Faster. Increase Profits
Feel Confident and In Control*

What is CEO Academy?

Do you want to grow your business faster, increase profits and be a more confident and effective leader?

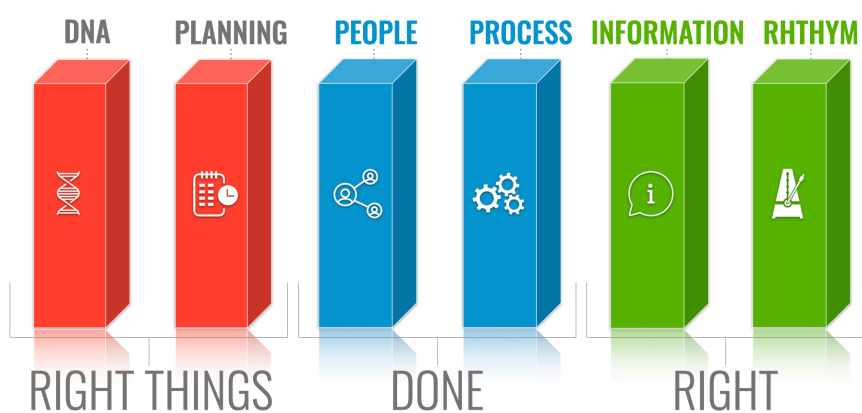
If so, CEO Academy is for you.

It's a six-month, 6 Module, done-with-you, online coaching program where you install the Big6, our signature business operating system, and receive continuous individual and group coaching. We work with you every step of the way as you upgrade your company's foundational business practices and develop your leadership mindset and skills.

Our Difference is Implementation

We work with you through every Module as you build your company's foundational practices. We show you what to do and how to do it, and we coach you personally the entire way.

We're here for you. We do this together. That's why with CEO Academy you GET IT ALL DONE in just 6 months!



The Big6

At the heart of CEO Academy is The Big6, our foundational business operating system that turns your company into a faster growing, more profitable, well-oiled machine. We've implemented and continuously improved the Big6 for over 30 years. It upgrades what you do, how you do it and the results you get. When you complete Academy you'll have your company doing the right things right and on its way to a whole new level of success.

Your 6 Month Path to Excellence

- 1. Personal Coaching**
 - 60-minute private coaching sessions - every other week
- 2. MODULES: The Big6 Operating System**
 - Six self-paced modules with documentation, videos, and fill-in-the-blanks worksheets
- 3. Big6 Q&As**
 - 60-minute live group coaching sessions – twice a week
- 4. Mastermind Peer Groups**
 - 60-minute CEO mastermind group
 - every other week (beginning Month 2)



What You'll Accomplish

RIGHT PEOPLE You get your organization designed right from the ground up and put the right people in the right seats doing things right. And while we're at it, we go ahead and help you create your killer (aka great) culture.

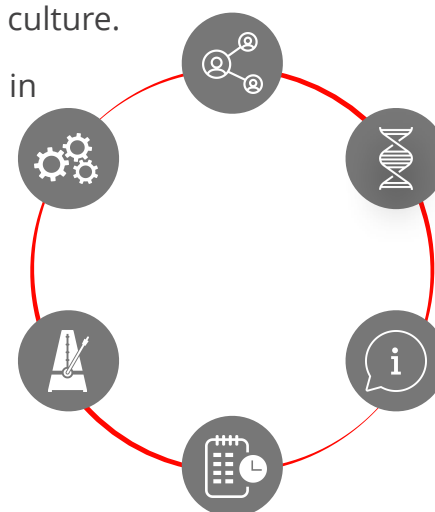
RIGHT STRATEGY Are you a small fish in a big pond? Yes? Ouch! That's no way to grow. Big fish in a small pond? That's where you're headed with the Big6, using the most effective strategy techniques available.

RIGHT INFORMATION Our business wants to talk to us, to tell us precisely what's good, what's bad, and what to do about it. It talks in numbers. We'll help you give it a voice and understand what it's telling you.

RIGHT PLANS After you've upgraded your strategy we'll make it executable with a strategic plan. Then it's time for financial projections and supporting info. We'll have you doing and *enjoying* both.

RIGHT MEETINGS So much of your company's success depends on your people coming together to collaborate, coordinate, problem solve and innovate. We help you establish a rhythm of purposeful and focused meetings across the organization.

RIGHT WAYS And with everything going so well, we help you document how you do everything so that your company's successful ways are repeatable and teachable. And then, make innovation and continuous improvement second nature.



The Payoff?

50% less stress / 50% more money / A Happier, Efficient "A" Team / Effective, shorter meetings / Less Involvement from you / Time and freedom to do what you want. Of course, results depend on your starting point and your effort but, let's face it, you know this is how you should operate your business and lead your team. So let's do it!

Is This for Me?

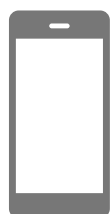
We work with motivated CEOs across all industries and levels of experience. Some of our clients are 1st time and growing CEOs, owners preparing their company for sale, people who were recently promoted to CEO, and sons/daughters transitioning to the CEO role in a family-held company.

If you feel stuck on what to do next, if you've read all the books, know you need to upgrade your business practices, but are not sure how to do it, CEO Academy is for you.

We guide you every step of the way as you implement everything you need to run a thriving company.

And if you don't have an MBA, that's no problem. They don't teach this at business School.

But *we do* at CEO Academy!



Next Step - Contact Us

Ready to Build a Better Business?

Book a [breakthrough call](#) now.

We'll explore where you are and where you want to be, and then figure out what your next best move is. It might be us, but if not, we'll find another way.

Brian Kinahan



For over three decades, Brian has been helping CEOs grow their businesses into thriving, scalable, self-sufficient companies. To bring his proven approach to companies all over the world he created CEO Mastery with CEO Academy, CEO Roundtables, and CEO Personal Coaching.

Before dedicating himself to helping CEOs Brian spent 15 years leading companies as CEO, President and COO.

Business is Brian's "golf." He'd rather help CEOs than do just about anything else.

Brian earned his MBA at UCLA and resides with his family in Los Angeles.